

FINANCIAL POISE WEBINAR SECURITIES LAW 2016

SERIES OVERVIEW

The federal securities laws, made up of a complex assortment of statutes, rules, regulations and judicial precedent, play a ubiquitous role throughout a company's life-cycle, relevant from the first issuance of founder's shares at organization, to the use of equity compensation to reward and incentivize directors, employees and consultants, to private offerings of equity and debt in corporate finance transactions, to initial public offerings, alternative public offerings, in mergers and acquisitions and beyond.

Please join our panel of leading securities law experts as they discuss—in plain English accessible to the non-expert—both fundamentals of the federal securities laws and the latest developments in this ever-evolving area of law.

As with all Financial Poise webinars, each episode in the series is designed to be viewed independently of the other episodes, and listeners will enhance their knowledge of this area whether they attend one, some, or all of the programs.

EPISODE SUMMARIES

EPISODE #1

Securities Law: An Overview

March 11, 2016, 2pm CST

Stocks and bond are easily recognizable as securities, but did you know that promissory notes are also securities? As are certain joint venture interests and many other types of investment contracts. How do you identify a security? What are some of the requirements related to offering and selling securities? How do they differ between private and public companies? What happens if you fail to comply with securities laws? How has the JOBS Act, the FAST Act and other recent legislation changed the way in which companies offer and sell their securities?

In this webinar our expert panel will provide you with a high-level overview of the federal securities laws as well as tangible examples and practical advice in answer to these and many more questions.

EPISODE #2

Private Offering Exemptions and Private Placements

April 15, 2016, 2pm CST

The private capital markets have become an increasingly important source of funding for private and public companies alike. Today total capital raised through private placements surpasses even total capital raised in public offerings. What's more, in recent years legislation like the JOBS Act has made a number of significant changes to laws and regulations governing private capital markets.

Consequently, an understanding the myriad of private offering exemptions and how to properly conduct a private placement is crucial for anyone involved in corporate finance transactions.

In this webinar our expert panel will provide you with a high-level overview of private offering exemptions, including the latest developments in this evolving practice area, as well as tangible examples and practical advice on how to conduct a successful private placement.

EPISODE #3

Advanced Topics: Public Company Reporting

May 20, 2016, 2pm CST

Once public, a company is subject to a continuously evolving landscape of disclosure and reporting requirements. Recent disclosure developments have addressed everything from executive compensation to cybersecurity. In addition, the prevalence of social media has made it such that you must now consider not only the nuances of what to disclose but also how to deliver that disclosure. Is your company tweeting its earnings reports; are you using your corporate Facebook page to make Regulation FD disclosures?

In this webinar our expert panel will provide you with a high-level overview of key public company reporting and disclosure requirements, including the latest developments brought about by the Dodd-Frank Act, JOBS Act and, most recently, the FAST Act, as well as provide you with tangible examples and practical advice on how to comply with the ever-changing means of delivering that disclosure.